

KRIS SAMUELS



Portfolio



## introduction

Within these few pages you will find a compilation of my work over the past few years. They have been created in one or more of the following programs: Adobe Photoshop, Illustrator, InDesign; Macromedia Dreamweaver, Flash, and Fireworks. Thank you for taking the time to look at my portfolio.

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business cards

### Kids' Camp

Environment and Fun

Each summer, day camps for school-aged children feature a curriculum with the goals of developing sound ecological understanding and having fun while learning about the environment.

### Bed and Breakfast

History and Relaxation

From April through October, Haig-Brown House serves as a bed and breakfast. This allows people to experience the Haig-Brown atmosphere which is preserved in the house containing many of its original furnishings, while relaxing in a beautiful setting of gardens, woodlands, streams and trails.

For information and reservations, you can phone 250-286-6647 or email [bed.breakfast@haig-brown.bc.ca](mailto:bed.breakfast@haig-brown.bc.ca)

### Haig-Brown Festival

History and Celebration

On the last weekend in September, the property becomes the centre of activities for Rivers Day. The house and property are open for tours, and family members and friends of the Haig-Browns are present. Fly fishing competitions and demonstrations as well as other activities bring the property to life.

### The Legacy

Conservation and Literature



Roderick Haig-Brown

Born in Sussex, England in 1908, Roderick Haig-Brown was tutored formally in the English tradition of clear thinking and elegant writing, and informally in the tradition of passionate and intelligent fly-fishing. He spent three years on the West Coast beginning in 1926, including time in Seattle where, in a bookstore, he met "a really charming girl called Ann Elmore."

Returning to the West Coast permanently in 1931, Roderick married Ann. They settled on the banks of the Campbell River in a house which they named "Above Tide." For nearly sixty years, the house and the 20 surrounding acres were the centre of the Haig-Browns' life, a life devoted to writing, fishing, raising a family, serving the community, and developing the ideas and practice of conservation.

The Haig-Browns were motivated by a conservationist ethic before conservation and environmentalism were popular. They

were both serious gardeners. The property today reflects the care and attention with which the Haig-Browns treated their land.

Roderick fought hard against the damming of the Campbell and Fraser Rivers with mixed results. Also, he served on the International Pacific Salmon Fisheries Commission which regulated the catch of salmon from the Fraser River stocks. Widely read by experts and generalists in his own time, Roderick believed in indigenous Canadian literature before its modern expression.

Ann, whose intellectual contributions to Roderick's work were immeasurable, typed every manuscript and also served as editor and consultant. In 1960 she began work as the librarian at Campbell River High School. She was very active in the Catholic Church and other community organizations.

Their ethic is clearly demonstrated in Measure of the Year, Roderick's almanac of life on the Campbell, published in 1950. This book contains vivid evocations of the annual natural cycle on the property.

It is the two themes of intelligent conservation and indigenous literature that the Institute seeks to preserve as the Haig-Brown legacy.



Ann Elmore Haig-Brown & Roderick Haig-Brown

### Stewardship

Understanding and Management

The Institute is continuing the work begun by the Haig-Brown Kingfisher Creek Society which, in fulfillment of Haig-Brown's dream, rebuilt the creek running through the property. Now, the Institute is the steward of the Campbell River watershed. Current projects include building two fishways on the Quinsam River, promoting conservation among youth and adults, and speaking out on relevant issues regarding the river.

The work is locally based and largely volunteer. Its inspiration is Haig-Brown's vision of people adopting and caring for a stream.



Campbell River restoration

### Writer-in-Residence

Literature and Listening

In order to fulfill the goal of Roderick and Ann Haig-Brown that their house "be used by deserving writers and conservationists," a writer-in-residence program has been established. Each winter, a Canadian writer of note, supported by the Canada Council, lives and writes in the Haig-Brown House. As well, the resident supports local writers by listening to their work and making editorial suggestions.

### The Conservationist's Concern

from Measure of the Year, 1950

I have been, all my life, what is known as a conservationist. I am not at all sure that this has done myself or anyone else any good, but I am quite sure that no intelligent man, least of all a countryman, has any alternative.

It seems clear beyond possibility of argument that any generation of men can have only a lease, not ownership, of the earth; and that one essential term of the lease is that the earth be handed on to the next generation with unimpaired potentialities. This is the conservationist's concern.

- Roderick Haig-Brown

## Haig-Brown INSTITUTE

Find out more about the Institute's activities and ideas, or make arrangements for using the property for weddings and photo opportunities.

Or, if you would like to help the Institute to carry on the Haig-Brown legacy through individual or corporate support, please contact us.

Haig-Brown Institute  
c/o Jim Van Tine  
2250 Campbell River Road  
Campbell River, BC  
V9W 4N7  
250-923-1873  
[www.haigbrowninstitute.org](http://www.haigbrowninstitute.org)

## Haig-Brown INSTITUTE



### The Mission Ecology, Education, Literature

The Haig-Brown Institute's mission is to promote the links between ecology and economy through watershed management, and to inspire a conservationist ethic through education and literature.

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**QUAKE SAFE**

### Things you should know

1. British Columbians live in an active earthquake region.
2. A major earthquake is predicted within the next 25 years.
3. To survive an earthquake your home must be securely bolted to its foundation.
4. Most homes built prior to 1978 are not bolted to their foundations.
5. Many homes built after 1978 are improperly secured to their foundations and will not withstand earthquakes.
6. When your home is shaken from its foundation major damage, injury and loss of life may occur.
7. Your house, property and family can be protected from the catastrophic effect of an earthquake for as little as \$2,750 by bolting your house to its foundation.
8. Even if you purchase earthquake insurance, for a cost of approximately \$3,000.00 per year you will likely be responsible for the first \$100,000.00 or more of repair cost and losses.
9. Quake Safe bolting methods are shown to minimize earthquake damage and loss.

### What are the advantages of retrofitting?

Retrofitting your home maximizes the safety and survival of your family during an earthquake. Without it, collapsing roofs and structures can cause injury or death and trap occupants inside. Collapsed homes are at risk of gas leaks, smoke and fire.



Retrofitting your home will cost FAR less than the cost to repair damages to your home after an earthquake.

Most homes shaken off their foundations are usually not repairable and must be demolished. A case study of two identical homes during a San Francisco earthquake showed the one retrofitted incurred \$6,000.00 of damage and was livable during the repairs while the non-retrofitted home collapsed and cost more than \$200,000.00 to rebuild.

Earthquake insurance does not protect your family during the earthquake, can result in deductibles of up to 40% of the re-construction costs and may not include temporary housing while your home is rebuilt.

### Make your own Quake Kit!

For free advice on making your own quake kit, please visit: [www.quakesafe.ca/quakekit.htm](http://www.quakesafe.ca/quakekit.htm)

Having an emergency plan and emergency preparedness kit will enable your family to safely deal with the aftermath of an earthquake.

### The FREE Inspection

Quake Safe believes that it's important for everyone to know the potential risks they face in the event of an earthquake. That is why our inspection is free and designed to help you make educated decisions.

Our inspectors will thoroughly check your home and offer a quote based on their findings. Our staff are on salary and are not dependent on commission, so their evaluation will be honest and include only the necessary steps to properly retrofit your home.

We handle most retrofitting procedures, but if there is something outside of our scope, we will be happy to make recommendations on who can help you with that aspect of the project.

To learn more, visit us on the web at [www.quakesafe.ca](http://www.quakesafe.ca)

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**QUAKE SAFE**

brochure



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# Van Vacations

## Vancouver Island

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● posters / flyers

# URO EXHIBITION



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8 1/2 X 5 1/2 - B & W	\$85.50	\$100.00	\$142.50	\$212.00
COLOUR	\$137.00	\$192.50	\$330.00	\$512.00

POST CARDS	QUANTITY			
	50	100	250	500
5 1/2 X 3 1/2 - B & W	\$74.43	\$85.20	\$113.20	\$153.75
COLOUR	\$86.93	\$96.45	\$153.20	\$223.05
8 1/2 X 5 1/2 - B & W	\$84.20	\$100.75	\$148.75	\$212.50
COLOUR	\$100.45	\$132.00	\$218.05	\$325.00

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### Are You?...

- stuck in negative health habits that you don't know how to change.
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- tired of paying for a gym membership that you don't use

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- want to enjoy more of your life
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- FLY DEOMONSTRATION
- BBQ FOOD CONCESSION

For more information contact  
The Haig Brown House at: 286-6646

● posters / flyers





KRIS SAMUELS DESIGN

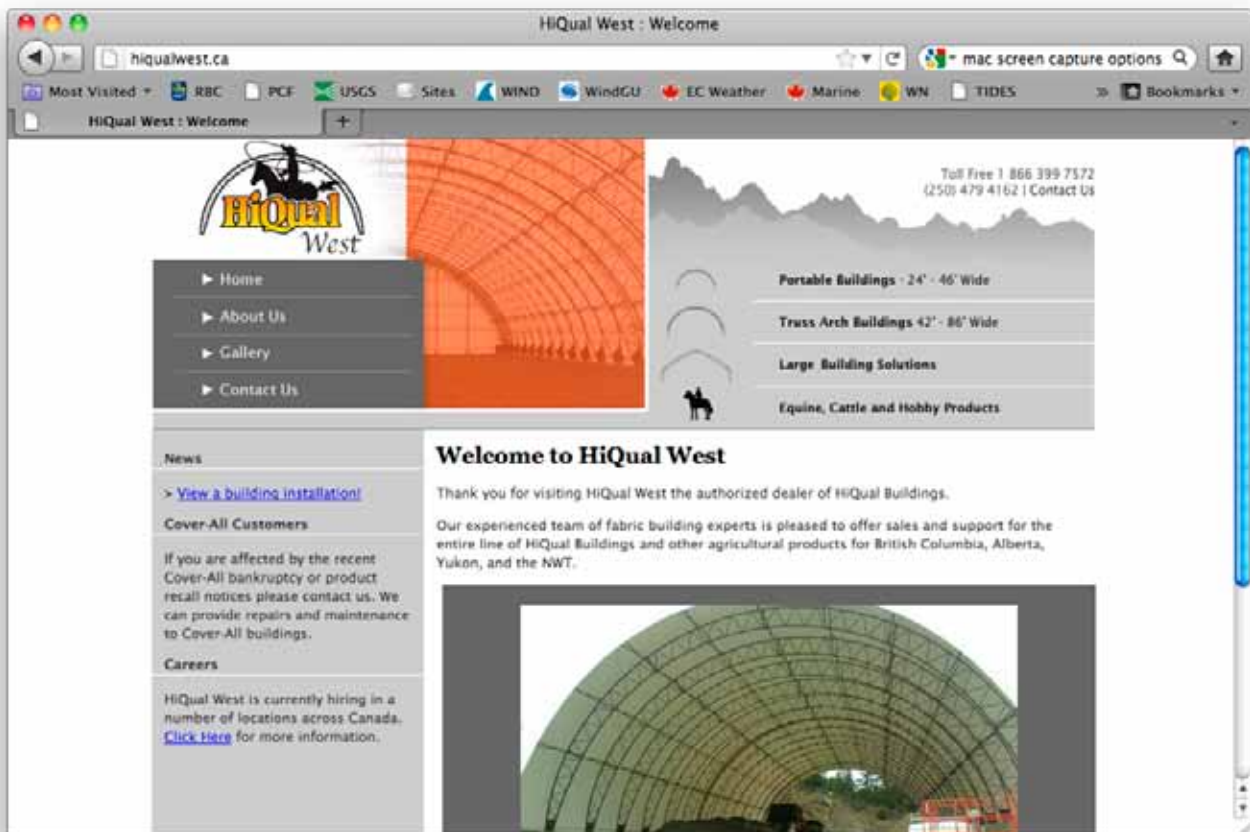


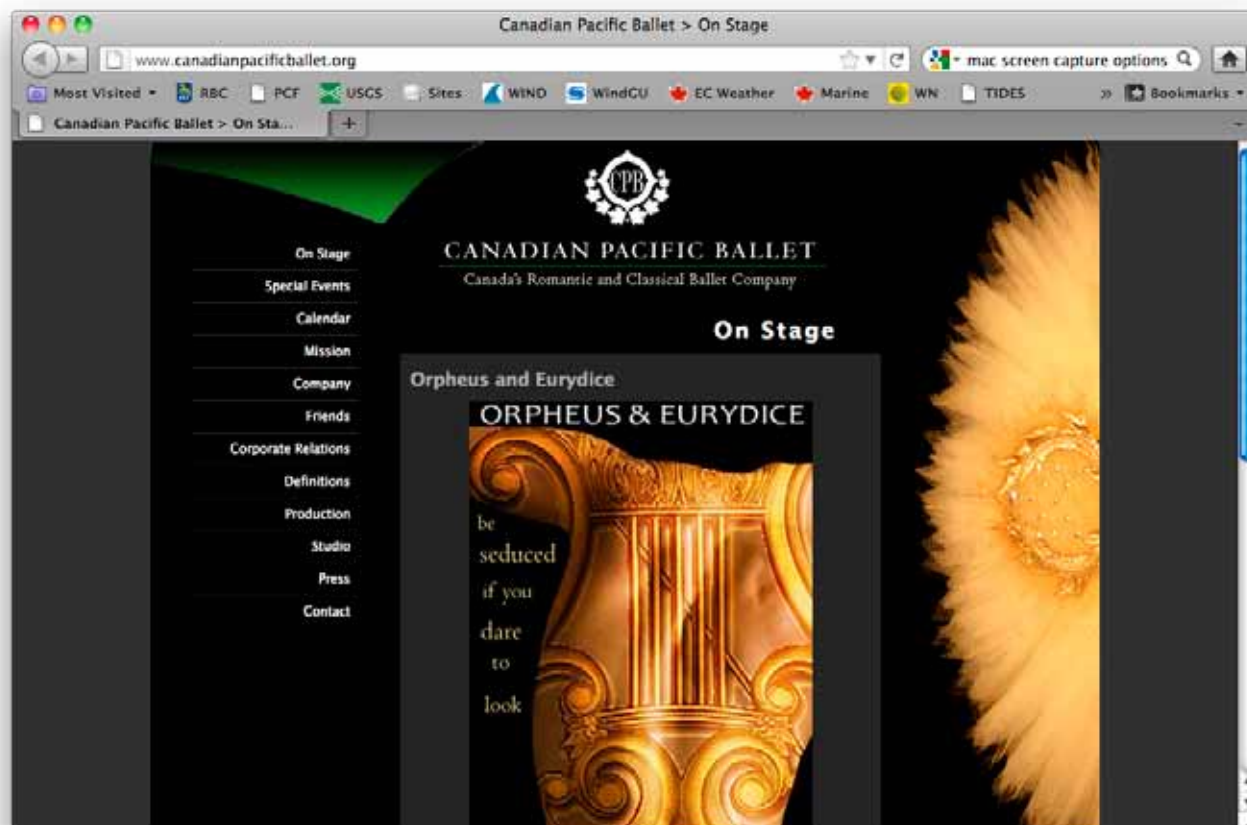
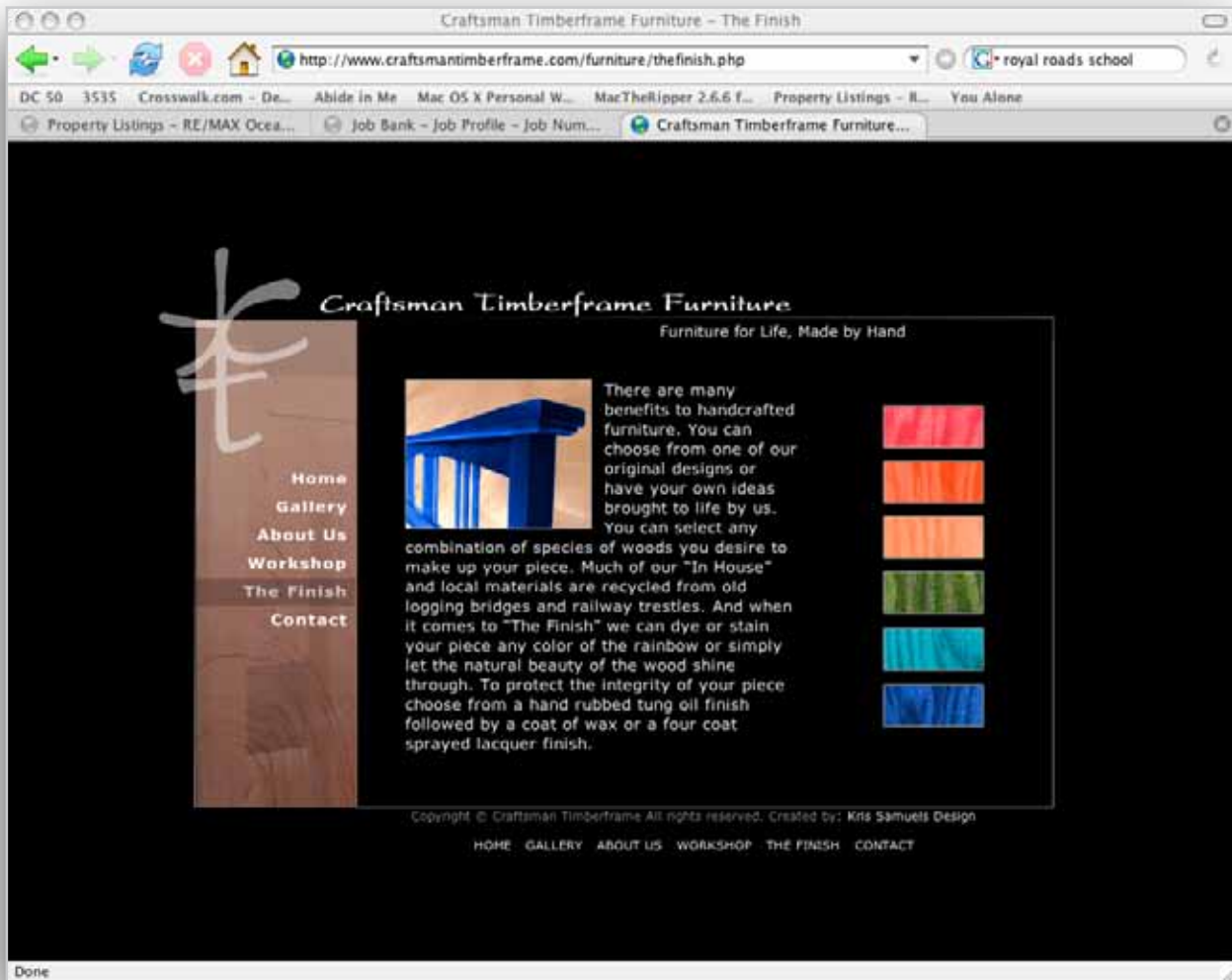
Tide Line

Media Group











web

